

ML&P enters NYSE



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Maui Land & Pineapple Company, grower of the popular Maui Gold variety, announced its transition to the New York Stock Exchange starting Wednesday, April 2. The stock will continue to trade under the ticker symbol MLP. Celebration of its entry into the stock exchange took place on the NYSE trading floor with NYSE Euronext CEO Duncan L. Niederauer, and included Maui Gold pineapples and Hawaiian leis. Company executives will also celebrate the move to the NYSE by ringing the NYSE Closing Bell on June 11, coinciding with Kamehameha Day celebrations in Hawai'i.

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